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OC Rock & Ride: The East Coast's Premier Motorcycle Rally Rolls into a New Era

Ocean City, MD | September 10–14, 2025

A bold new era begins this fall in Ocean City, Maryland, as the spirit of one of the East Coast's most iconic motorcycle rallies is reborn. **OC Rock & Ride**, taking place **September 10–14, 2025**, is the official next chapter in the evolution of the beloved OC BikeFest.

While the previous event is no longer continuing in its original form, its essence lives on - reimagined, refreshed, and ready for the future. Attendees can expect the **same rally spirit they know and love**, paired with **exciting new experiences, entertainment, vendors, and energy** that reflect the evolving culture of modern bikers and music lovers alike.

The new rally will continue to honor long-standing traditions - thousands of riders cruising along Route 50 and Coastal Highway, iconic concerts, and legendary vendor villages - while introducing fresh attractions designed to elevate the experience for riders of all generations.

OC Rock & Ride is proudly led by **Matthew Odachowski and his son, Tyler Odachowski**, Ocean City locals and longtime sponsors of the original rally. With deep personal and professional roots in the community, the Odachowskis are committed to preserving the legacy of the event while steering it into a bright new future.

"We are carrying forward a tradition that means something to riders, to Ocean City, and to the entire East Coast," said Matthew Odachowski. "We're honored to bring a fresh vision and positive energy to something that has always felt like home."

"This isn't just about an event. It's about protecting a tradition that fuels our local economy, brings people together, and makes Ocean City come alive every fall. As we launch this new rally, OC Rock and Ride, we ask for your support, your patience, and your passion. Whether you're a rider, vendor, performer, enthusiast, or concertgoer, this rally belongs to all of us." added Tyler Odachowski.

From custom bike shows and scenic group rides to expanded vendor zones and a new music lineup, **OC Rock & Ride** is setting the stage to be a dynamic and forward-looking rally in Ocean City, Maryland.

Join us and help save BikeFest. We look forward to seeing you there!

OC Rock & Ride powered by:

